

# How is you2choose.com being marketed?



Signup today by visiting  
you2choose.com or by  
sending us an email at  
enquiries@you2choose.com



you2choose.com is being marketed at both a regional and national level. Marketing activities include:

- Advertising in County and City Council resident's publications.
- Advertising in national newspapers.
- Other on and off-line advertising.
- Press releases sent to newspapers, trade journals and television news desks.
- Attendance at exhibitions and conferences.
- Shopping centre road-shows and leaflet campaigns.
- Search engine optimisation.
- you2choose.com Blog and news pages.
- YouTube, Facebook and Twitter pages.
- Lobbying within Central and Local Government.