

Basic and Enhanced Listings



Benefits of a Basic Listing (free of charge):

- Name, address, telephone number and location map.
- Direct link to your website.
- Short descriptive text about your business.
- Awareness and sales tool.
- Access to your admin area, to edit your details 24/7.
- Promoted throughout the UK, at both regional and national levels.
- Being part of a growing online Social Care and Support Services Community.
- Visibility—you2choose.com can be accessed from a User's home, local library, mobile phone or anywhere there is internet access.

Benefits of an Enhanced Listing (as basic plus):

- Logo or photo.
- Email enquiry form.
- 6 bullet points that best position your business.
- Full descriptive text that sums up your business activities.
- CQC rating + inspection reports (if applicable).
- Ability to put your bookable services or products online in real time 24/7.
- Customer feedback options, showcase the quality of your services or products (available early 2010).
- Cost effective way of marketing your business on a specialist healthcare marketplace.



Subscribing to an enhanced listing will not only raise the profile of your business within the directory, but will also ensure that you stand out from your competitors.

The normal price for an enhanced listing is £360 inclusive of VAT per year per address. Now for a limited period, we are giving you an extra 6 months free, so you get 18 months for the price of 12. This works out at an incredible £20 a month. In most cases you will only need to secure one new piece of business to pay for your listing.

This represents excellent value for money compared to other forms of marketing.