

This is it!

‘Time to
plan for
change’

self direct

Introducing our new 1 day event!

In 2011, 30% of people, who are eligible for social care support in England, will have a personal budget.

Personalisation

You've read about it

You've talked about it

Now is the time to do it!

- Change what you do
- Diversify
- Specialise
- Tell people what you do well

This new interactive 1 day event will bring together like-minded organisations ready to work together to make the changes needed to put people in control of their support and their lives.

You will:

➔ **Work:** with peers in a dynamic and interactive workshop

➔ **Explore:** what you are good at, what else you could do better, what opportunities there are and what threats

➔ **Analyse:** your business model and what might need to change to meet new challenges

➔ **Test:** your ideas, innovations, and potential for partnerships in the ‘Lion’s Lair’

➔ **Discover:** how you can tell people about what you do well

Outcomes of the day

- You will have worked with peers from across the social and health care sector
- You will have identified what you are good at, what you could do better, what the opportunities for change are
- You will have worked through the changes needed to adjust your business model and started to make plans to make the changes happen
- You will have put your ideas to the panel - the 'Lions Lair' and had feedback from potential customers
- You will have developed your ideas about the best 'route to market' and how you are going to tell people what you are good at

Costs

Cost per delegate **£195 +VAT**

Dates

York	28 Jan
Bristol	3 Feb
Leeds	9 Feb
York	17 Feb
London MIC	24 Feb
Bristol	4 Mar
York	10 Mar
Leeds	18 Mar
London MIC	24 Mar

Contact Us

Address:

self direct

York Eco Business Centre
Amy Johnson Way
Clifton Moor
York YO30 4AG

Email: info@selfdirect.org

Website: www.selfdirect.org

Tel: 01904 341175

Mobile: 07814574307 /
07779759553 / 07952806657